DiscourseNet
International Congress #1
Discourse: Language, Society, Critique
24-26 September 2015
University of Bremen, Germany
#DNC1
Dear colleagues,

Welcome to the 1st DiscourseNet congress in Bremen! We are delighted to host you for this event which is the first of a series of international and interdisciplinary conferences in Discourse Studies.

DiscourseNet is a network in which discourse researchers have come together with different disciplinary backgrounds and interests. Initiated by Johannes Angermuller with Martin Nonhoff and many others in 2007, DiscourseNet regularly organises meetings, workshops and conferences. Until 2014, DiscourseNet activities centred around two major publication projects: a 1300-page Handbook and a Dictionary of Interdisciplinary Discourse Studies with 550 entries, covering the broad ranges of currents, problems and concepts in the interdisciplinary field of Discourse Studies (in German). You will have a chance to browse through these publications during the book presentation on 24 September at 6pm.

Through Daniel Wrana’s programming efforts, DiscourseNet has helped launch http://www.discourseanalysis.net – a multilingual platform which has attracted over 4000 users from all over the world. From the beginning, DiscourseNet has included members from many different European countries. And in the last few years our activities such as our yearly international PhD summer schools have reached beyond the German-speaking world. We will discuss future DiscourseNet projects just after this conference on 26 September, 3pm-6pm. Please join us and take part in the DiscourseNet future!

The DiscourseNet #1 Congress is evidence of these developments, which have gone beyond individual efforts and testify to a new field emerging at the intersection of language and society. With DiscourseNet #1 Congress, we want to bring together the different tendencies in this field and to invite them to a productive dialogue. We wish you three stimulating days, many pleasant encounters and we hope that some of you will join us for future DiscourseNet projects.

Our special thanks goes to a fantastic team that made this conference possible: David Adler, Peter Arnhold, Johannes Beetz, Inken Behrmann, Sixian Hah, Julian Hamann, Jan Krasni, Kyoung-Mi Kim, Robin Koss, Nataša Matović, Jens Maeße, Yannik Porsché, Ronny Scholz, Andreas Schindel, Jaspal Singh, Kelly Weleschuk, Daniel Wrana.

Johannes Angermuller, Martin Nonhoff
for DiscourseNet
## Conference Overview

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<td>08:45-10:15</td>
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<td>Panels 5A- 5D</td>
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<td>12:30-14:00</td>
<td>Welcome &amp; Introduction</td>
<td>Lunch</td>
<td>Informal DiscourseNet meeting (open to all)</td>
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<td>14:15-16:15</td>
<td>Panels 1A - 1D</td>
<td>Second Plenary Round Table</td>
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<td>18:00-18:30</td>
<td>DiscourseNet: presentation and perspectives</td>
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<td>19:30</td>
<td>Free evening</td>
<td>Conference Dinner at the Restaurant “Friesenhof”</td>
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Most rooms are in building GW2 on the campus of Bremen University (see campus maps at the end of this programme).

1st floor: B1400
2nd floor: B2880, B2890, B2900
3rd floor: B3009, B3010

Only the plenary room (HS 1010) is in a separate building, the Hörsaalgebäude, which is just next to GW2 on the Boulevard.
Thursday, 24 September

Reception and registration of participants
Thursday
24 September
11:00-12:30
Room: B3009

Welcome Note
Bernd Zolitschka, Dean of the Faculty of Social Sciences, University of Bremen

Introduction
Johannes Angermuller: *Discourse Studies: From Language to Society*
Martin Nonhoff: *Discourse Studies: From Society to Critique*

Panel 1A
Panel Chairs: Ronny Scholz & André Salem
Title: Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (I)
Contributors:
1. Ronny Scholz
   Quantifying methods in discourse studies in France, UK and Germany. An introduction.
2. Élias Rizkallah
   Textual analysis softwares: between automatization and assistance
3. Paul Baker
   Keywords: signposts to objectivity?
4. Tony McEnery, Costas Gabrielatos, Peter Diggle and Paul Baker
   The Peaks and Troughs of Corpus Based Contextual Analysis

Panel 1B
Panel Chairs: Bob Jessop & Jens Maeße
Title: Discourse and the Political Economy
Contributors
1. Bob Jessop
   *The Symptomatology of Crisis: The Challenge of Crisis Construal and Crisis Management*
2. Jason Glynos, Simon Parker, Robin Klimecki, Hugh Wilmott
   *Counter-Hegemonic Finance? A Critical Nodal Analysis of Alternative Finance Practices and Advocacy*
3. Ronald Hartz
   *Crisis, Crash and Collective Sensemaking – Explorations of the Symbolic Order of the Economy*
4. Jens Maeße
   *Economic Experts. A Discursive Political Economy of Economics*
5. Joe Fitzgerald & Brendan K O’Rourke
   *Analyzing the Performance of Economic Discourses*

Panel 1C
Panel Chairs: Stefan Meier
Title: Semiotics and Discourse
Contributors
1. Pim Huijnen / Melvin Wevers
   *Digital Conceptual History using Distributional Semantics*
2. Martin Siefkes
   *Sign use, social patterns, and mentalities: A semiotic approach to discourse*
3. Markus Rheindorf
   *Tracing long-term discursive change through shifts in argumentative patterns*
4. Marco Perugini
   *La construction linguistique de l’empathie dans le discours publicitaire: l’effet des locutions temporelles*
**Thursday 24 September**

**Panel 1D**
Panel Chairs: Paul Chilton & Alexander Ziem  
Title: Language, Mind and Society: Bringing Cognitive Science and Cognitive Linguistics into Discourse Analysis (I)  
Contributors:
1. Paul Chilton, Alexander Ziem  
   *Bringing Cognitive Science and cognitive Linguistics into Discourse Analysis: a short introduction to the panel*  
2. Paul Sarazin  
   *The role of implicature in world views - A Frame-Semantic Approach*  
3. Veronika Koller  
   *Socio-cognitive approaches to discourse*  
4. Alexandra Polyzou  
   *Pragmatics, Critical Discourse Analysis and Cognition*

16:15-16:45  
Break

**Thursday 24 September**

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| 16:45-18:00| First Plenary Round Table  
**Discourse and Methods**  
Ruth Amossy, Paul Chilton, Barbara Johnstone, Tony McEnery  
Chair: Annika Mattissek |

18:00-18:30  
**DiscourseNet: presentation and perspectives**

18:30-19:30  
**Reception**  
Please come around to chat, to socialise and to share a glass of wine!

**Evening**  
**Free evening**  
Participants choose restaurants in the city individually. Please refer to maps and restaurant tips on pages 16-23.
Friday, 25 September

Panel 2A
Panel Chairs: Tony McEnery & Marcus Müller
Title: Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (II)
Contributors:
5. André Salem
   Textometry Driven Investigation in Discourse Studies
6. Verena Weiland
   Combining quantifying and qualitative methods based on French linguistic approaches to discourse analysis
7. Gary Schaal & Gregor Wiedemann
   Discourse Analysis between Quality and Quantity. Filling Blended-Reading Requirements for the Social Sciences with a Scalable Text Mining Infrastructure

Panel 2B
Panel Chair: Saša Bosančič
Title: Performing Power Shifts
Contributors:
1. Martin Nonhoff
   Performing Power Shifts
2. Martina Winkler
   Picturing Power: Photographs of the 1968-Invasion in Czechoslovakia
3. Svenja Bethke
   Fashion, Power and Ideology – the Case of Nation-Building in Palestine/Israel

Panel 2C
Panel Chairs: Barbara Johnstone & Jo Angouri
Title: When Discourse Studies Meets Sociolinguistics (I)
Contributors:
Barbara Johnstone, Jo Angouri, Felicitas Macgilchrist, Jennifer Andrus, Bethan Benwell
1. Sociolinguistics meets discourse studies: overview and introductions
2. Theories of context in sociolinguistics and discourse studies
3. Studying speech and studying writing

Panel 2D
Panel Chair: Ruth Mell
Title: Discourse, Politics & Policy
Contributors:
1. Michael Kranert
   The Construction of Leadership and Group Identity in Leader’s Speeches at Party Conferences of Labour Party and the SPD
2. Naomi Truan
   Addressing the nation, avoiding the confrontation? The third person as a disguised form of address in New Year’s messages of the British Prime Ministers and the German Chancellors (1998-2015)
3. Narjes Monfared
   Recontextualization of Muharram’s Anniversary in Billboards of Tehran Between 2012-2015

Panel 2E
Panel Chair: Júlia Vrábl’ová
Title: Critique and Discourse
Contributors:
1. Benno Herzog
   Discourse analysis as social critique: Uncovering “necessary contradictions”
2. Heiko Motschenbacher
   Focusing on normativity in Critical Discourse Studies
3. Péter Furkó
   Critical Perspectives on the Use of Discourse Markers in English and Hungarian News Interviews

10:15-10:30 Break
Friday, 25 September

**Panel 3A**
Panel Chairs: Tony McEnery, Ronny Scholz, André Salem & Marcus Müller
Title: Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (III)
Contributors:
8. Noah Bubenhofer
   *Geocollocations: The Linguistic Construction of World – an Example of Visual Analysis and Methodological Challenges*
9. Sue Wharton
   *Work with small corpora: integrating quantitative and qualitative approaches*
10. Maria Becker; Marcus Müller; Wolf J. Schuenemann; Stefan Steiger; Jörn Stegmeier
    *Multi-method discourse analysis of twitter communication. A comparison of two global political issues*
11. Costa Delimitsos
    *Quantifying the war and illness metaphors in a large and disparate corpus of scientific-like crime-related literature*

**Panel 3B**
Panel Chairs: Ruth Amossy & Dominique Maingeneau
Title: Enunciation and Argumentation in discourse
Contributors:
1. Ruth Amossy
   *Doxa and Subjectivity in Discourse: a Contribution to the Study of Argumentation in Discourse*
2. Roselyne Koren
   *Constraints and Autonomy: About Transformation of Enunciative Subjectivity in the New Media*
3. Dominique Maingueneau
   *Aphorisation and argumentation*
4. Fiona Rossette
   *“Our moment is now”: enunciative scene and political rhetoric*

**Panel 3C**
Panel Chairs: Barbara Johnstone & Jo Angouri
Title: When Discourse Studies Meets Sociolinguistics (II)
Contributors:
Barbara Johnstone, Jo Angouri, Felicitas Macgilchrist, Jennifer Andrus, Bethan Benwell
4. Ideology and/as context in sociolinguistics and discourse studies
5. Learning from linguistic anthropology?
6. Round table discussion

**Panel 3D**
Panel Chairs: Yannik Porsché & Daniel Wrana
Title: Discursive Practices and Ethnography
Contributors:
1. Daniel Wrana
   *Ethnographic perspectives on discursive practice. An introduction*
2. Yannik Porsché
   *Ethnomethodological, Poststructural and Ethnographic Heuristics for a Microsociological Contextualisation Analysis*
3. Giuseppe Mininni, Amelia Manuti, Rosa Scardigno
   *Diatextual approach as a psycho-cultural path of Critical Discourse Analysis*
4. Cornelia Dinsleder, Katharina Scharl
   *“Doing teacher” as discursive practice*
Friday, 25 September

Panel 3E
Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni
Title: Integrated multimodal discourse analysis (I)
Contributors:
1. Theo van Leeuwen
   Introduction
2. Morten Boeris
   An analytical close-up on moving images – uncovering the integration of
   semiotic choices in the single shot
3. Søren Vigild Poulsen
   Blended meaning in multimodal discourse
4. Gunhild Kvåle
   Multimodal interactions between written language and images

12:30-14:00
Lunch Break/Cafeteria (please use the green voucher). Please refer also to the
information on page 14.

Friday, 25 September
14:00-15:15
Room: HS 1010
Second Plenary Round Table
A Pragmatic Turn in Discourse Studies
Dominique Maingueneau, Jef Verschueren, Theo van Leeuwen
Chair: Johannes Angermuller

15:15-15:30
Break

Panel 4A
Panel Chairs: Emo Gotsbachner
Title: Identity and Subjectivity
Contributors:
1. Camelia Beciu / Malina Ciocea / Irina Diana Madroane
   Debating Migration and Nation Image in Turbulent Economic Contexts: Identity
   Counter-Discourses in the Romanian Media
2. Saša Bosančić
   The Discursive Marginalization and Subjectivation of Semi-skilled Workers
3. Eleonora Esposito
   Memorialising Slavery and Emancipation in the Archipelago: History, Power and
   Identity in Commemoration Discourses from the Anglophone Caribbean
4. Pascale Delormas
   Dimension culturelle des discours de la santé. Ethos, scénographie et gouvernamentalité.

Friday, 25 September
15:30-17:30
Room: B2880
Panel 4B
Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni
Title: Integrated multimodal discourse analysis (II)
Contributors:
1. Chiaoi Tseng
   Dynamic Space in the War Film Genre
2. Carmen Daniela Maier
   Continuity and change: Analyzing multimodal corporate discourses in hypermodal context
3. Samiah Algethami
   Designing a discourse analytical framework for the analysis of evaluative stance
   in academic Arabic and English
Panel 4C
Panel Chairs: Paul Chilton & Alexander Ziem
Title: Language, Mind and Society: Bringing Cognitive Science and Cognitive Linguistics into Discourse Analysis (II)
Contributors:
5. Andreas Musolff  
   The migrant as outsider/intruder in online media discourse
6. Alexander Ziem  
   Framing meaning in discourse: how grammatical constructions and text genres shape the way we think
7. Aurora Fragonara  
   Towards a definition of theatrical discourse: which features?
8. Monika Kopytowska  
   Creating pictures in our minds: A cognitive perspective on news and society interface

Panel 4D
Panel Chairs: Ralf Kruber
Title: Gender & Discourse
Contributors:
1. Juliette Wedl  
   Poststrukturalismus vor dem Gender Trouble (German)
2. Rosa Brion-Caino  
   Victimization and Agentivity in Institutional Campaigns against Intimate Partner Violence
3. Pia Pichler  
   ‘you’re not ratchet pussy you’re the daughter of the guy that sang achy breaky heart’: authenticating indexicalities in young men’s hip hop talk
4. Jaspal Naveel Singh  
   Breakin social differentiation: Intercultural cyphers in Delhi

Panel 4E
Panel Chairs: Benno Herzog
Title: Governmentality I
Contributors:
1. Anne-Kathrin Will  
   Statistical classification of population groups – inventing categories and numbers
2. Reinhard Messerschmidt  
   From Extinction to Active Aging – Contemporary German Discourses on Demographic Change
3. Michiel Van Oudheusden, Nathan Charlier  
   Repositioning Flanders and Wallonia (Belgium) in the Knowledge-Based Economy: A Discourse-Analytic and Policy Studies Perspective
4. Alexander Hirschfeld  
   Psychological exhaustion: Governing mental health

Transfer from the University to the City Centre
If you want to take part in the guided city tour (see below), you should catch the tram no. 6 (headed for the airport) at the tram stop “Universität Zentralbereich” around 18:00. If you don’t participate in the city tour, you should catch the tram around 19:00 for the conference dinner. For further information on transfer, please refer to this programme’s section on “Socialising, Food&Drinks and Miscellaneous Information” (page 14-15).

Guided Tour of the Bremen City Centre
If you want to participate, please register for the guided tour by Friday, 25 Sept., 2pm at the conference registration desk. The number of participants is limited to 50. The tour will start from Marktplatz just in front of the Bürgerschaft of Bremen (parliament building). Please be on time for the tour, we won’t be able to wait. For transfer, see just above.

Conference Dinner at the restaurant “Friesenhof” in the city centre of Bremen (Hinter demSchütting 12-13). Please bring the two red vouchers for drinks.
Panel 5A
Panel Chairs: Jef Verschueren & Jan Zienkowski
Title: Everyday Critical Meta-Discourse and Academic Engagement (I)
Contributors:
1. Leonidas Karakatsanis
   Meta-discourses of the extra-discursive? On affects, self-reflexivity and discourse theory
2. Emo Gotsbachner
   The television viewer as deconstructivist. How audiences tilt intended meanings of discursive political rhetoric
3. Amelie Kutter
   From paradigm to discourse: introducing reflexivity to research on economic discourse after crisis

Panel 5B
Panel Chairs: Felicitas Macgilchrist
Title: Hegemony: The political and discourse
Contributors:
1. Ruth Mell
   New Perspectives: The Relationship of Discourse Semantics, Knowledge and Power
2. Benjamin Opratko
   The Muslim devils summoned. Analysing anti-Muslim discourse from a hegemony-theoretical perspective
3. Tomas Marttila
   Post-Foundational Discourse Analysis: A Suggestion for a Research Programme

Panel 5C
Panel Chairs: Yannik Porsché & Daniel Wrana
Title: Discursive Practices and Performativity
Contributors:
1. Vivien Sommer
   How to analyze discourse practices of online communication. A triangulation of discourse analysis and ethnography
2. Marc Glady
   Le discours entre domination et émancipation. Le cas des pratiques discursives de l’accompagnement des chômeurs (French)
3. Mark van Östaijen
   Between migration and mobility discourses. The performative potential within ‘intra-European movement’

Panel 5D
Panel Chairs: Tilly Harrison
Title: Academic discourse as a positioning practice
Contributors:
1. Johannes Angermuller
   Research in the social sciences and humanities: subject positions in academic discourse
2. Hah Sixian
   Epistemic positioning in academic discourse
3. Johannes Beetz
   From ideology to discursive positioning practices

10:15-10:30 Break

Third Plenary Round Table
Discourse and Critique
Bob Jessop, Ann Phoenix, Yannis Stavrakakis
Chair: Johannes Angermuller
11:45-12:00 Break
Saturday, 26 September

Panel 6A

Panel Chairs: Françoise Dufour

Title: Academic and philosophical discourse: education and intellectuals in language

Contributors:
1. Frieder Vogelmann
   *Why Are There (Almost) No Discourse Analyses of Philosophy?*
2. Malika Temmar
   *La philosophie et ses formes d’adresse (French)*
3. Grzegorz Kowalski
   *EFL scientific discourse as “cosmopolitan practice”? Implications of corpus research*

Panel 6B

Panel Chairs: Jef Verschueren & Jan Zienkowski

Title: Everyday Critical Meta-Discourse and Academic Engagement (II)

Contributors:
4. Pieter Maeseele
   *Depoliticization and democratic public discourse*
5. Jan Zienkowski
   *Critical Discourse Interventions: the metalinguistic structure and critical potential of a debate on the relativity of racism in Flanders*
6. Júlia Vrábl’ová
   *Critique of critique. A CDA approach to analysing media analysis made by Human Rights Institute*

Panel 6C

Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni

Title: Integrated multimodal discourse analysis (III)

Contributors:
8. Jan Krasni
   *Approximate Knowledge and Vagueness of Representation*
9. Kate Maxwell
   *Music Notation as a ‘Gatekeeper’ to Participation*
10. Stefan Meier
    *Style and Discourse: A social semiotical approach to the media dispositif*

13:45-15:00

Lunch (optional)

Informal DiscourseNet Meeting (open to all)