

DiscourseNet
International Congress #1
Discourse: Language,
Society, Critique
24-26 September 2015
University of Bremen, Germany

#DNCC1



Dear colleagues,

Welcome to the 1st DiscourseNet congress in Bremen! We are delighted to host you for this event which is the first of a series of international and interdisciplinary conferences in Discourse Studies.

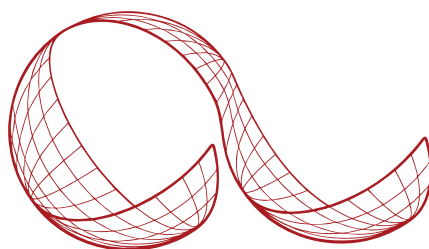
DiscourseNet is a network in which discourse researchers have come together with different disciplinary backgrounds and interests. Initiated by Johannes Angermüller with Martin Nonhoff and many others in 2007, DiscourseNet regularly organises meetings, workshops and conferences. Until 2014, DiscourseNet activities centred around two major publication projects: a 1300-page Handbook and a Dictionary of Interdisciplinary Discourse Studies with 550 entries, covering the broad ranges of currents, problems and concepts in the interdisciplinary field of Discourse Studies (in German). You will have a chance to browse through these publications during the book presentation on 24 September at 6pm.

Through Daniel Wrana's programming efforts, DiscourseNet has helped launch <http://www.discourseanalysis.net> – a multilingual platform which has attracted over 4000 users from all over the world. From the beginning, DiscourseNet has included members from many different European countries. And in the last few years our activities such as our yearly international PhD summer schools have reached beyond the German-speaking world. We will discuss future DiscourseNet projects just after this conference on 26 September, 3pm-6pm. Please join us and take part in the DiscourseNet future!

The DiscourseNet #1 Congress is evidence of these developments, which have gone beyond individual efforts and testify to a new field emerging at the intersection of language and society. With DiscourseNet #1 Congress, we want to bring together the different tendencies in this field and to invite them to a productive dialogue. We wish you three stimulating days, many pleasant encounters and we hope that some of you will join us for future DiscourseNet projects.

Our special thanks goes to a fantastic team that made this conference possible: David Adler, Peter Arnhold, Johannes Beetz, Inken Behrmann, Sixian Hah, Julian Hamann, Jan Krasni, Kyoung-Mi Kim, Robin Koss, Nataša Matović, Jens Maeße, Yannik Porsché, Ronny Scholz, Andreas Schindel, Jaspal Singh, Kelly Weleschuk, Daniel Wrana.

Johannes Angermüller, Martin Nonhoff
for DiscourseNet



CONFERENCE OVERVIEW

Time	Thursday 24 September	Time	Friday 25 September	Time	Saturday 26 September
from 11:00	Reception & registration	08:45-10:15	Panels 2A- 2E	08:45-10:15	Panels 5A- 5D
		10:15-10:30	Break	10:15-10:30	Break
		10:30-12:30	Panels 3A- 3E	10:30-11:45	Third Plenary Round Table
				11:45-12:00	Break
12:30-14:00	Welcome & Introduction	12:30-14:00	Lunch	13:45-15:00	Lunch (Optional)
14:15-16:15	Panels 1 A - 1D	14:15-15:15	Second Plenary Round Table	15:00-18:00	Informal DiscourseNet meeting (open to all)
16:15-16:45	Break	15:15-15:30	Break		
16:45-18:00	First Plenary Round Table	15:30-17:30	Panels 4A- 4E		
18:00-18:30	DiscourseNet: presentation and perspectives	18:00	Tram transfer to the city centre for the guided tour		
18:30-19:30	Reception	18:30-19:30	Guided city tour (optional)		
19:30	Free evening	19:40	Conference Dinner at the Restaurant "Friesenhof"		



DiscourseNet Congress #1
Discourse: Language, Society, Critique

Programme

Most rooms are in building GW2 on the campus of Bremen University (see campus maps at the end of this programme).

1st floor: B1400

2nd floor: B2880, B2890, B2900

3rd floor: B3009, B3010

Only the plenary room (HS 1010) is in a separate building, the Hörsaalgebäude, which is just next to GW2 on the Boulevard.

Thursday
24 September
11:00-12:30
Room: B3009

Reception and registration of participants

Thursday
24 September
12:30-14:00
Room: HS 1010

Welcome Note

Bernd Zolitschka, Dean of the Faculty of Social Sciences, University of Bremen

Introduction

Johannes Angermüller: *Discourse Studies: From Language to Society*
Martin Nonhoff: *Discourse Studies: From Society to Critique*

Thursday
24 September
14:15-16:15
Room: B2880

Panel 1A

Panel Chairs: Ronny Scholz & André Salem

Title: *Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (I)*

Contributors:

1. Ronny Scholz
Quantifying methods in discourse studies in France, UK and Germany. An introduction.
2. Élias Rizkallah
Textual analysis softwares: between automatization and assistance
3. Paul Baker
Keywords: signposts to objectivity?
4. Tony McEnery, Costas Gabrielatos, Peter Diggles and Paul Baker
The Peaks and Troughs of Corpus Based Contextual Analysis

Thursday
24 September
14:15-16:15
Room: B2890

Panel 1B

Panel Chairs: Bob Jessop & Jens Maeße

Title: *Discourse and the Political Economy*

Contributors

1. Bob Jessop
The Symptomatology of Crisis: The Challenge of Crisis Construal and Crisis Management
2. Jason Glynos, Simon Parker, Robin Klimecki, Hugh Wilmott
Counter-Hegemonic Finance? A Critical Nodal Analysis of Alternative Finance Practices and Advocacy
3. Ronald Hartz
Crisis, Crash and Collective Sensemaking – Explorations of the Symbolic Order of the Economy
4. Jens Maeße
Economic Experts. A Discursive Political Economy of Economics
5. Joe Fitzgerald & Brendan K O'Rourke
Analyzing the Performance of Economic Discourses

Thursday
24 September
14:15-16:15
Room: B2900

Panel 1C

Panel Chairs: Stefan Meier

Title: *Semiotics and Discourse*

Contributors

1. Pim Huijnen / Melvin Wevers
Digital Conceptual History using Distributional Semantics
2. Martin Siefkes
Sign use, social patterns, and mentalities: A semiotic approach to discourse
3. Markus Rheindorf
Tracing long-term discursive change through shifts in argumentative patterns
4. Marco Perugini
La construction linguistique de l'empathie dans le discours publicitaire: l'effet des locutions temporelles

Thursday
24 September
14:15-16:15
Room: B2900

Panel 1D

Panel Chairs: Paul Chilton & Alexander Ziem

Title: *Language, Mind and Society: Bringing Cognitive Science and Cognitive Linguistics into Discourse Analysis (I)*

Contributors:

1. Paul Chilton, Alexander Ziem
Bringing Cognitive Science and cognitive Linguistics into Discourse Analysis: a short introduction to the panel
2. Paul Sarazin
The role of implicature in world views - A Frame-Semantic Approach
3. Veronika Koller
Socio-cognitive approaches to discourse
4. Alexandra Polyzou
Pragmatics, Critical Discourse Analysis and Cognition

16:15-16:45 Break

Thursday
24 September
16:45-18:00
Room: HS 1010

First Plenary Round Table
Discourse and Methods
Ruth Amossy, Paul Chilton, Barbara Johnstone, Tony McEnery
Chair: Annika Mattissek

18:00-18:30
Room: HS 1010

DiscourseNet: presentation and perspectives

18:30-19:30
Room: GW2
B3009

Reception
Please come around to chat, to socialise and to share a glass of wine!

Evening

Free evening
Participants choose restaurants in the city individually. Please refer to maps and restaurant tips on pages 16-23.

Friday
25 September
8:45-10:15
Room: B2880

Panel 2A

Panel Chairs: Tony McEnery & Marcus Müller

Title: *Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (II)*

Contributors:

5. André Salem
Textometry Driven Investigation in Discourse Studies
6. Verena Weiland
Combining quantifying and qualitative methods based on French linguistic approaches to discourse analysis
7. Gary Schaal & Gregor Wiedemann
Discourse Analysis between Quality and Quantity. Fulfilling Blended-Reading Requirements for the Social Sciences with a Scalable Text Mining Infrastructure

Friday
25 September
8:45-10:15
Room: B2890

Panel 2B

Panel Chair: Saša Bosančić

Title: *Performing Power Shifts*

Contributors:

1. Martin Nonhoff
Performing Power Shifts
2. Martina Winkler
Picturing Power: Photographs of the 1968-Invasion in Czechoslovakia
3. Svenja Bethke
Fashion, Power and Ideology – the Case of Nation-Building in Palestine/Israel

Friday
25 September
8:45-10:15
Room: B2900

Panel 2C

Panel Chairs: Barbara Johnstone & Jo Angouri

Title: *When Discourse Studies Meets Sociolinguistics (I)*

Contributors:

- Barbara Johnstone, Jo Angouri, Felicitas Macgilchrist, Jennifer Andrus, Bethan Benwell
1. *Sociolinguistics meets discourse studies: overview and introductions*
 2. *Theories of context in sociolinguistics and discourse studies*
 3. *Studying speech and studying writing*

Friday
25 September
8:45-10:15
Room: B3010

Panel 2D

Panel Chairs: Ruth Mell

Title: *Discourse, Politics & Policy*

Contributors:

1. Michael Kranert
The Construction of Leadership and Group Identity in Leader's Speeches at Party Conferences of Labour Party and the SPD
2. Naomi Truan
Addressing the nation, avoiding the confrontation? The third person as a disguised form of address in New Year's messages of the British Prime Ministers and the German Chancellors (1998-2015)
3. Narjes Monfared
Recontextualization of Muharram's Anniversary in Billboards of Tehran Between 2012-2015

Friday
25 September
8:45-10:15
Room: B1400

Panel 2E

Panel Chair: Júlia Vrábl'ová

Title: *Critique and Discourse*

Contributors:

1. Benno Herzog
Discourse analysis as social critique: Uncovering "necessary contradictions"
2. Heiko Motschenbacher
Focusing on normativity in Critical Discourse Studies
3. Péter Furkó
Critical Perspectives on the Use of Discourse Markers in English and Hungarian News Interviews

10:15-10:30

Break

Friday
25 September
10:30-12:30
Room: B2880

Panel 3A

Panel Chairs: Tony McEnery, Ronny Scholz, André Salem & Marcus Müller
Title: *Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (III)*

Contributors:

8. Noah Bubenhofer
Geocollocations: The Linguistic Construction of World – an Example of Visual Analysis and Methodological Challenges
9. Sue Wharton
Work with small corpora: integrating quantitative and qualitative approaches
10. Maria Becker; Marcus Müller; Wolf J. Schuenemann; Stefan Steiger; Jörn Stegmeier
Multi-method discourse analysis of twitter communication. A comparison of two global political issues
11. Costa Delimitos
Quantifying the war and illness metaphors in a large and disparate corpus of scientific-like crime-related literature

Friday
25 September
10:30-12:30
Room: B2890

Panel 3B

Panel Chairs: Ruth Amossy & Dominique Maingueneau

Title: *Enunciation and Argumentation in discourse*

Contributors:

1. Ruth Amossy
Doxa and Subjectivity in Discourse: a Contribution to the Study of Argumentation in Discourse
2. Roselyne Koren
Constraints and Autonomy: About Transformation of Enunciative Subjectivity in the New Media
3. Dominique Maingueneau
Aphorisation and argumentation
4. Fiona Rossette
"Our moment is now": enunciative scene and political rhetoric

Friday
25 September
10:30-12:30
Room: B2900

Panel 3C

Panel Chairs: Barbara Johnstone & Jo Angouri

Title: *When Discourse Studies Meets Sociolinguistics (II)*

Contributors:

- Barbara Johnstone, Jo Angouri, Felicitas Macgilchrist, Jennifer Andrus, Bethan Benwell
4. *Ideology and/as context in sociolinguistics and discourse studies*
 5. *Learning from linguistic anthropology?*
 6. *Round table discussion*

Friday
25 September
10:30-12:30
Room: B3010

Panel 3D

Panel Chairs: Yannik Porsché & Daniel Wrana

Title: *Discursive Practices and Ethnography*

Contributors:

1. Daniel Wrana
Ethnographic perspectives on discursive practice. An introduction
2. Yannik Porsché
Ethnomethodological, Poststructural and Ethnographic Heuristics for a Microsociological Contextualisation Analysis
3. Giuseppe Mininni, Amelia Manuti, Rosa Scardigno
Diatextual approach as a psycho-cultural path of Critical Discourse Analysis
4. Cornelia Dinsleder, Katharina Scharl
"Doing teacher" as discursive practice

Friday
25 September
10:30-12:30
Room: B1400

Panel 3E

Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni

Title: *Integrated multimodal discourse analysis (I)*

Contributors:

1. Theo van Leeuwen
Introduction
2. Morten Boeriis
An analytical close-up on moving images – uncovering the integration of semiotic choices in the single shot
3. Søren Vigild Poulsen
Blended meaning in multimodal discourse
4. Gunhild Kvåle
Multimodal interactions between written language and images

12:30-14:00

Lunch Break/Cafeteria (please use the green voucher). Please refer also to the information on page 14.

Friday
25 September
14:00-15:15
Room: HS 1010

Second Plenary Round Table

A Pragmatic Turn in Discourse Studies

Dominique Maingueneau, Jef Verschueren, Theo van Leeuwen

Chair: Johannes Angermuller

15:15-15:30

Break

Friday
25 September
15:30-17:30
Room: B2880

Panel 4A

Panel Chairs: Emo Gotsbachner

Title: *Identity and Subjectivity*

Contributors:

1. Camelia Beciu / Malina Ciocea / Irina Diana Madroane
Debating Migration and Nation Image in Turbulent Economic Contexts: Identity Counter-Discourses in the Romanian Media
2. Saša Bosančić
The Discursive Marginalization and Subjectivation of Semi-skilled Workers
3. Eleonora Esposito
Memorialising Slavery and Emancipation in the Archipelago: History, Power and Identity in Commemoration Discourses from the Anglophone Caribbean
4. Pascale Delormas
Dimension culturelle des discours de la santé. Ethos, scénographie et gouvernementalité.

Friday
25 September
15:30-17:30
Room: B2890

Panel 4B

Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni

Title: *Integrated multimodal discourse analysis (II)*

Contributors:

1. Chiao Tseng
Dynamic Space in the War Film Genre
2. Carmen Daniela Maier
Continuity and change: Analyzing multimodal corporate discourses in hypermodal context
3. Samiah Algethami
Designing a discourse analytical framework for the analysis of evaluative stance in academic Arabic and English

Friday
25 September
15:30-17:30
Room: B2900

Panel 4C

Panel Chairs: Paul Chilton & Alexander Ziem

Title: *Language, Mind and Society: Bringing Cognitive Science and Cognitive Linguistics into Discourse Analysis (II)*

Contributors:

5. Andreas Musolff
The migrant as outsider/intruder in online media discourse
6. Alexander Ziem
Framing meaning in discourse: how grammatical constructions and text genres shape the way we think
7. Aurora Fragonara
Towards a definition of theatrical discourse: which features?
8. Monika Kopytowska
Creating pictures in our minds: A cognitive perspective on news and society interface

Friday
25 September
15:30-17:30
Room: B3010

Panel 4D

Panel Chairs: Ralf Kruber

Title: *Gender & Discourse*

Contributors:

1. Juliette Wedl
Poststrukturalismus vor dem Gender Trouble (German)
2. Rosa Brion-Caino
Victimization and Agentivity in Institutional Campaigns against Intimate Partner Violence
3. Pia Pichler
'you're not ratchet pussy you're the daughter of the guy that sang achy breaky heart': authenticating indexicalities in young men's hip hop talk
4. Jaspal Naveel Singh
Breakin social differentiation: Intercultural cyphers in Delhi

Friday
25 September
15:30-17:30
Room: B1400

Panel 4E

Panel Chairs: Benno Herzog

Title: *Governmentality I*

Contributors:

1. Anne-Kathrin Will
Statistical classification of population groups – inventing categories and numbers
2. Reinhard Messerschmidt
From Extinction to Active Aging – Contemporary German Discourses on Demographic Change
3. Michiel Van Oudheusden, Nathan Charlier
Repositioning Flanders and Wallonia (Belgium) in the Knowledge-Based Economy: A Discourse-Analytic and Policy Studies Perspective
4. Alexander Hirschfeld
Psychological exhaustion: Governing mental health

Friday
25 September
18:00-19:00

Transfer from the University to the City Centre

If you want to take part in the guided city tour (see below), you should catch the tram no. 6 (headed for the airport) at the tram stop "Universität Zentralbereich" around 18:00. If you don't participate in the city tour, you should catch the tram around 19:00 for the conference dinner. For further information on transfer, please refer to this programme's section on "Socialising, Food&Drinks and Miscellaneous Information" (page 14-15).

Friday
25 September
18:30-19:30

Guided Tour of the Bremen City Centre

If you want to participate, please register for the guided tour by Friday, 25 Sept., 2pm at the conference registration desk. The number of participants is limited to 50. The tour will start from Marktplatz just in front of the Bürgerschaft of Bremen (parliament building). Please be on time for the tour, we won't be able to wait. For transfer, see just above.

Friday
25 September
19:40

Conference Dinner at the restaurant "Friesenhof" in the city centre of Bremen (Hinter dem Schütting 12-13). Please bring the two red vouchers for drinks.

Saturday
26 September
8:45-10:15
Room: B2880

Panel 5A**Panel Chairs:** Jef Verschueren & Jan Zienkowski**Title:** *Everyday Critical Meta-Discourse and Academic Engagement (I)***Contributors:**

1. Leonidas Karakatsanis
Meta-discourses of the extra-discursive? On affects, self-reflexivity and discourse theory
2. Emo Gotsbachner
The television viewer as deconstructivist. How audiences tilt intended meanings of discursive political rhetoric
3. Amelie Kutter
From paradigm to discourse: introducing reflexivity to research on economic discourse after crisis

Saturday
26 September
8:45-10:15
Room: B2890

Panel 5B**Panel Chairs:** Felicitas Macgilchrist**Title:** *Hegemony: The political and discourse***Contributors:**

1. Ruth Mell
New Perspectives: The Relationship of Discourse Semantics, Knowledge and Power
2. Benjamin Opratko
The Muslim devils summoned. Analysing anti-Muslim discourse from a hegemony-theoretical perspective
3. Tomas Marttila
Post-Foundational Discourse Analysis: A Suggestion for a Research Programme

Saturday
26 September
8:45-10:15
Room: B2900

Panel 5C**Panel Chairs:** Yannik Porsché & Daniel Wrana**Title:** *Discursive Practices and Performativity***Contributors:**

1. Vivien Sommer
How to analyze discourse practices of online communication. A triangulation of discourse analysis and ethnography
2. Marc Glady
Le discours entre domination et émancipation. Le cas des pratiques discursives de l'accompagnement des chômeurs (French)
3. Mark van Ostaïjen
Between migration and mobility discourses. The performative potential within 'intra-European movement'

Saturday
26 September
8:45-10:15
Room: B3010

Panel 5D**Panel Chairs:** Tilly Harrison**Title:** *Academic discourse as a positioning practice***Contributors:**

1. Johannes Angermuller
Research in the social sciences and humanities: subject positions in academic discourse
2. Hah Sixian
Epistemic positioning in academic discourse
3. Johannes Beetz
From ideology to discursive positioning practices

10:15-10:30

Break

Saturday
26 September
10:30-11:45
Room: HS 1010

Third Plenary Round Table*Discourse and Critique*

Bob Jessop, Ann Phoenix, Yannis Stavrakakis

Chair: Johannes Angermuller

11:45-12:00

Break

Saturday
26 September
12:00-13:30
Room: B3009

Authors of poster presentations are available to be met

Valentin Dander
'Becoming-Different' in Forbidden Areas. Analyzing the Micro Dispositif of a Media Art Project'
Marco Antonio Almeida Ruiz
Discourse analysis in Brazil. Some theoretical directions
Hossein Rezaie
'Favoring Language Learners and Fomenting Language Teachers' Fury'
Marta Wróblewska
'What we talk about when we talk about research impact'

Saturday
26 September
12:00-13:30
Room: B2880

Panel 6A

Panel Chairs: Françoise Dufour

Title: *Academic and philosophical discourse: education and intellectuals in language*

Contributors:

1. Frieder Vogelmann
Why Are There (Almost) No Discourse Analyses of Philosophy?
2. Malika Temmar
La philosophie et ses formes d'adresse (French)
3. Grzegorz Kowalski
EFL scientific discourse as "cosmopolitan practice"? Implications of corpus research

Saturday
26 September
12:00-13:30
Room: B2900

Panel 6B

Panel Chairs: Jef Verschueren & Jan Zienkowski

Title: *Everyday Critical Meta-Discourse and Academic Engagement (II)*

Contributors:

4. Pieter Maeselele
Depoliticization and democratic public discourse
5. Jan Zienkowski
Critical Discourse Interventions: the metalinguistic structure and critical potential of a debate on the relativity of racism in Flanders
6. Júlia Vrábl'ová
Critique of critique. A CDA approach to analysing media analysis made by Human Rights Institute

Saturday
26 September
12:00-13:30
Room: B3010

Panel 6C

Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni

Title: *Integrated multimodal discourse analysis (III)*

Contributors:

8. Jan Krasni
Approximate Knowledge and Vagueness of Representation
9. Kate Maxwell
Music Notation as a 'Gatekeeper' to Participation
10. Stefan Meier
Style and Discourse: A social semiotical approach to the media dispositif

13:45-15:00

Lunch (optional)

Saturday
26 September
15:00-18:00
Room: B2890

Informal DiscourseNet Meeting (open to all)