

# Multimodality and Cultural Change, June 10<sup>th</sup>–12<sup>th</sup> 2015

Conference Venue: University of Agder, Kristiansand, Gimlemoen

## Wednesday 10 June

11.00	Wilhelm Krag Hall: Registration opens
11.30	Lunch
12.30	B1 001 Opening Welcome
12.45	B1 001 Keynote: Carey Jewitt: Fifteen years of Multimodality research – where are we now?
13.45	Coffee break

Paper session 1: 25 min presentation + 10 min discussion

	F2 001 Session 1A <i>Media and social change</i> Chair: Eli-Marie Drange	F2 007 Session 1B <i>Theory</i> Chair: Elise Seip Tønnessen	F1 031 Session 1C <i>Media aesthetics</i> Chair: Bjarne Markussen
14.00	Anne Birgitta Nilsen: Radicalization on Facebook	Paul J. Thibault: Learning as Values-Realizing Interactivity: Embodied Learning Selves in a Multimodal World	Kate Maxwell: Research in the Middle: Multimodally Broadcasting and Analysing Climate-Change
14.40	Iben Bredal Jessen: Communicating telecommunication: Narratives of the telephone in Danish television commercials	Gunhild Kvåle: Digitally Templated Multimodality	Tuomo Hippala: Information graphics as a semiotic mode
<i>Coffee Break</i>			
15.40	Søren Vigild Poulsen: Instagram as semiotic technology and social practice	Sigrid Norris: Modal configurations: A need for cultural change in the classroom.	Johnny Wingestedt: Expressing values and attitudes in the advertising jingle through the interplay of music, voice and lyrics
16.20	Ognyan Seizov: The new user-driven media culture: Multimodal expression and prosumer expertise on the Web	Thomas Illum Hansen: A Peirce-inspired approach to multimodal analysis (skandinavisk)	

18.00 Reception at Kilden teater- og konserthus/Kilden Performing Arts Centre

## Thursday 11 June

09.00	B1 001 Keynote: Øystein Gilje: Multimodality, learning and moving images - changing knowledge practices?
10.00	Coffee Break

### Paper session 2: 25 min presentation + 10 min discussion

	F2 001 Session 2A <i>Multimodal (re)negotiations</i> Chair: Martin Engebretsen	F2 007 Session 2B <i>Language teaching and learning</i> Chair: Anne M. Foss	F1 031 Session 2C <i>Bilde og skulptur</i> Chair: Roy Eriksen	F1 022 Session 2D <i>Support and assessment</i> Chair: Bjarne Markussen
10.15	Janina Wildfeuer: Multimodal De-Tabooing. Discursive Performances about Death as New Forms of Social Use Practices	Eli-Marie Drange: Students' digital practices inside and outside education	Frida Forsgren: Kjartan Slettemarks Budeie med Kjartanrosen – kunsten å komme hjem igjen	Claudia Maria Pereira and Verônica P. Coitinho Constanty: Meaning without words: Reading little Bárbaro's Narrative
10.55	Patricia Baeza: Reconstruction of the Chilean memory in the National Stadium of Chile: Multimodal analysis of a center of detention and torture	Ingrid K. Jakobsen: Multimodal literacy in English as a school subject	Aslaug Veum og Eva Maagerø: Kongen på flyttefot. Rekontekstualisering og meningspotensial i Knut Steens statue av Kong Olav	Dominique Manghi, Fabiola Otarola: Multimodal Analysis for narratives of children with intellectual disabilities, communicating with visual support
11.35	Ture Schwebs and Jon Hoem): Digital Argumentation	Hege Emma Rimmereide, Jon Hoem, Sarah Hoem Iversen: Digital Book Production	Jahn Thon: Holberg og det farlige bildet	Jesper Sandfeld, Jesper Juellund Jensen, Theis Hoppe: Assessing Students Multimodal Productions
12.15	<i>Lunch</i>			

13.15	B1 001 Keynote: Theo van Leeuwen: Modern art as semiotic inquiry
14.15	Coffee Break

Paper session 3: 25 min presentation + 10 min discussion

	F2 001 Session 3A <i>Multimodale representasjoner</i> Chair: Gunhild Kvåle	F2 007 Session 3B <i>Subjects and Textbooks</i> Chair: Elise Seip Tønnessen	F1 031 Session 3C <i>Multimodality and Music</i> Chair: Bjarne Markussen
14.30	Anne M. Foss: Religiøsitet og tro på nett: kristne trossamfunns selvrepresentasjoner på nett	Clarice Gualberto, Sônia Maria de Oliveira Pimenta: Multimodality in Brazilian Education: textbooks, practices and challenges	Roy Eriksen: Maximizing the Impact: Lucariello's Capotto di Legno as Intermedial Gesamtkunstwerk
15.10	Nils Rune Birkeland: Sosiosemiotiske perspektiver på klatreguider som temabaserte stedsframstillinger	Nicolai Munksby, Mikkeline Hoffmeyer, Mette Fredslund Andersen, Rasmus Højby: Learning through digital representational modes in Biology and Danish	Morten Boeriis: Embedded modes
<i>Coffee Break</i>			
16.00	Gunilla Almström Persson: Interaktionell retorik för nationell identitet	Moragh Paxton Mathilde van der Merwe: Teaching the Multimodal Languages of the Earth and Life Sciences	Annika Falthin: Linking musical signs
16.40	Martin Engebretsen: Multimodale minoritetsstemmer i sosiale medier	Elin Westlund: Selective Traditions and Text-Maker Positions in Student-Made Multimodal Science Texts	Martin Siefkes: Changing the (Semantic) Frame: Intermodal Contrast as a Narrative Means in Film

19.30 **Conference Dinner at Restaurant Mother India, Main Street: Markensgt. 6**

## Friday 12 June

09.00	B1 001 Keynote: Elise Seip Tønnessen: Meaning-making in the interfaces between modes and media
10.00	Coffee Break

### Paper session 4: 25 min presentation + 10 min discussion

	F2 001 Session 4A <i>Multimodal interaction</i> Chair: Gunhild Kvåle	F2 007 Session 4B <i>Reflections on multimodality and learning</i> Chair: Martin Engebretsen
10.15	Helen Lee: Language Learners and Multimodal Interaction via Mobile Devices: An Exploration of Online Gesture	Dominique Manghi: Research potential of multimodality: teachers looking at pedagogical practices
10.55	Hasund, Svennevig, Rambø, Drange og Vik: Dialogue and dominance in Marte Meo-counselling	Trude Løvskar & Jon Hoem: Applying memory theory in game design.
11.35	Kristin Ørjasæter: What does multimodality do to the child's perspective of children's literature?	Rasmus Fink Lorentzen: Kritisk bevidsthed og multimodale tekster på nettet i et elevperspektiv
12.15	Lunch	